B-Coder® 32 Pro

for Windows

B-Coder Software...

- Easily turns Word, Access and other Windows applications into sophisticated bar code labeling and printing software.
- Easily creates exceptionally high-quality bar codes in any standard graphics format — including WMF and EPS.

B-Coder Creates Perfect Bar Codes in Word, Access and Other Windows Applications

B-Coder Pro software is extremely easy-to-use. It flawlessly generates bar codes in any major symbology — at the exact size you need.

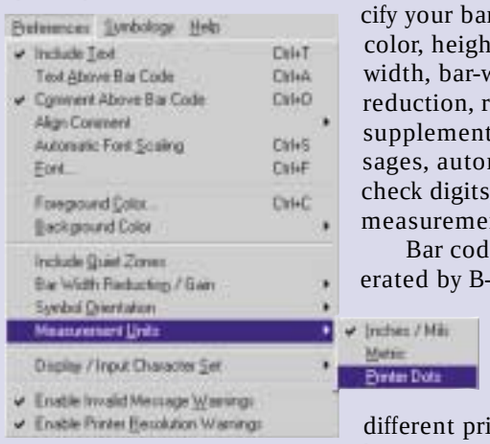
With TAL Tech's B-Coder software, you can quickly incorporate bar code technology into any Windows program. Just enter your message, click your mouse, and professional-quality bar codes instantly appear on your screen — ready to be added into your labels, documents, forms, packing slips, book covers, coupons, envelopes and product packages. In fact, B-Coder Pro will add exceptional quality bar codes to any document you create in a Windows environment, including Microsoft Word, Access, Quark and PageMaker.

B-Coder creates bar codes in all the major formats, including Windows MetaFile (WMF), TIF, EPS, GIF and BMP. You can even import these bar codes into Mac applications!

B-Coder is Extremely Easy to Use

Instead of dealing with expensive, complicated bar code label design programs, B-Coder Pro lets you paste perfect bar codes into the applications you already own and use every day. It even adds bar coding options right into your MS Word Tools Menu. With the sample macros B-Coder provides for Word and Access, you'll be automatically producing bar codes in these applications in minutes.

B-Coder also lets you choose from any font on your system for human readable text. You can specify your bar codes' color, height and width, bar-width reduction, rotation, supplemental messages, automatic check digits, and measurement units.



Bar codes generated by B-Coder can be printed on more than 250 different printers. In fact, any printer working in a Windows environment is ready to print B-Coder's bar codes.

Our manual includes a bar code tutorial that explains everything about bar code technology. And TAL Tech provides free, unlimited technical support by phone, fax and internet. We back our software 100 percent.

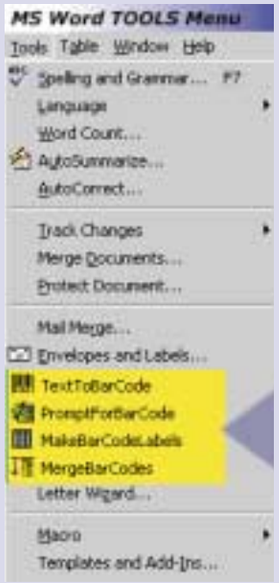
Take a Look at the Advanced Features B-Coder Pro Offers

- B-Coder automates bar code production in Word, Access and other Windows software applications.
- B-coder fully supports incremental numbering (auto sequencing) and message input from disk files.
- B-Coder provides complete and accurate control over all bar code dimensions, including narrow bar width, bar height and magnification factors.
- B-Coder supports bar-width reduction for high-quality film masters.
- B-Coder supports all the features of every bar code symbology, including bearer bars, supplementals, quiet zones and narrow-to-wide bar ratios.
- B-Coder provides automatic bar code security features, including the automatic insertion of check digits.
- B-Coder lets you rotate bar codes in 90-degree increments.
- B-Coder supports 16 million colors (plus transparent) for bar codes, human readable text and backgrounds.
- B-Coder offers full font selection for human readable text above or below your bar codes.
- B-Coder supports an additional comment line above or below your bar codes.
- B-Coder fully supports binary data, including ASCII nulls.
- B-Coder creates bar codes in any graphic file format, including WMF, EPS, TIF, GIF, and BMP. You can easily paste or import bar codes into any Windows (or Mac) program.
- B-Coder lets you select your target printer to ensure bar codes print perfectly.

One-Step Bar Codes in MS Word and Access

B-Coder Pro comes complete with Word and Access macros that turn these packages into powerful bar coding programs. Word and Access already have extremely powerful labeling, database, word processing, merge features and VBA macro capabilities. All they need is B-Coder Pro to turn them into extremely powerful, professional bar code printing applications.

The sample macros provided with B-Coder Pro add the following features:



- Highlight text in Word and with the click of a button convert it into a bar code.
- Automate serialized and/or high-quantity bar code labeling in Word and Access. Also create bar codes from database data.
- Merge data and bar codes into documents, labels and much more.

In addition, B-Coder Pro can automate bar code production in any DDE supporting application that accepts pasting of WMF graphics.

3-Step Bar Codes in Any Other Application

1) Simply select your bar code type from the Symbology Menu, including UPC, EAN, and PDF 417. Options include bar width, height, rotation, check digits, supplementals, bar width reduction, Bearer Bars, Quiet Zones, auto sequencing and more.

2) Type the letters or numbers that make up the bar code. Double click the mouse. B-Coder automatically creates your bar code, displays it, and copies it to the Windows clipboard as a Windows MetaFile graphic (or saves it to file as a graphic in the format you need).

3) Simply paste your perfect bar codes directly into the labels, documents, forms, packing slips, book covers, coupons, envelopes and packaging that you're designing in other Windows applications.

B-Coder Lite

B-Coder Lite is designed for desktop publishing where the user needs only a small quantity of the highest possible quality bar code graphics for documents or film masters. It creates perfect bar code graphics for UPC, EAN, Code 39, Bookland, Interleaved 2 of 5 and PostNET.

B-Coder Lite creates high-resolution bar codes in all popular graphic formats — including WMF, EPS and TIF. However, B-Coder Lite does NOT support the automation of bar coding, incremental numbering or the advanced bar code symbologies supported by B-Coder Pro.

User's Comments

"Dynamite program! I use B-Coder Pro to automate bar code production in all my database applications — Access, FoxPro, etc."

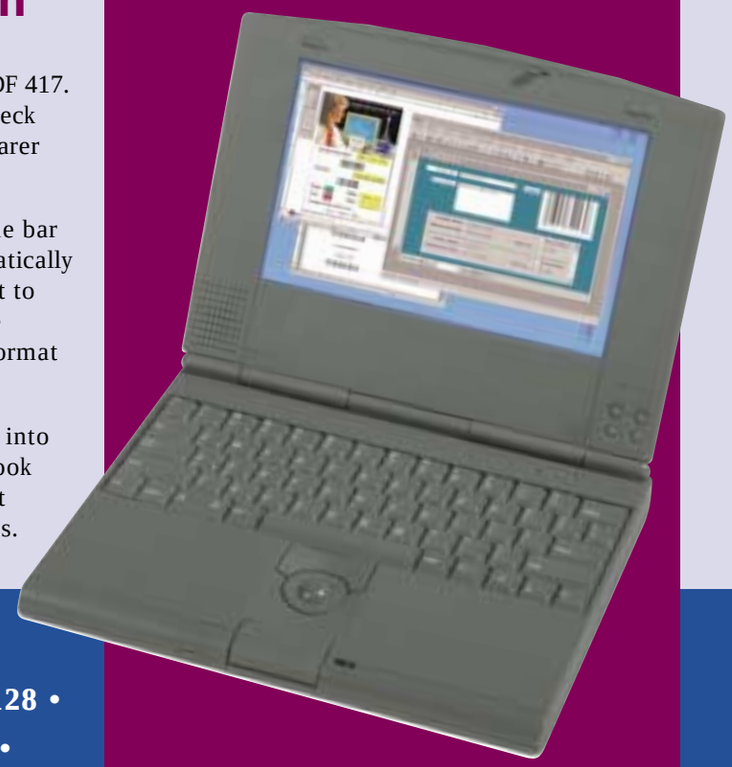
– Jeff Dean, *PSI*

"B-Coder works great! It's so nice to have software this easy to use. B-Coder is absolutely excellent for creating camera-ready art. I couldn't be happier!"

– Janet Fowler, *To Market, Inc.*

"With a click, the bar code is automatically created. A tremendous amount of flexibility is provided from dot gain/reduction to bar dimensions and orientation. Any check digits or security features are automatically calculated and added to the bar code!"

– Corel Magazine



B-Coder Fully Supports All Major Symbologies, Including:

• Code 39 (Normal, Full ASCII and HIBC) • UPC • EAN/JAN • Bookland (ISBN) • Interleaved 2 of 5 (ITF) • Code 128 • UCC/EAN 128 • • Discrete 2 of 5 • Codabar • Code 93 • MSI Plessey • PostNET (Zip+4) • BPO 4-State Symbols • PDF 417 • Aztec • DataMatrix •

Easily create perfect

Bar Codes

Free Technical Support
Free Product Demos
Unconditional Guarantee

To ensure your complete satisfaction, TALtech provides free and unlimited technical support for all our software products. You can easily reach us by phone, fax or e-mail for immediate answers. Download a full working **B-Coder 32 Pro** *demo from our website at www.taltech.com. Plus,* **B-Coder 32 Pro** *comes with an unconditional 90-day, money-back guarantee.*

TALtech

InstrumenTAL Software

Please contact us for immediate assistance:

2027 Wallace Street • Philadelphia, PA 19130

215•763•7900 • 800•722•6004 • Fax: 215•763•9711

www.taltech.com