

B-Coder® Pro

Perfect Bar Codes in Word and Other Applications.

B-Coder is a professional quality bar code graphic generator that allows you to quickly incorporate perfect bar codes into documents or labels created with any other Windows application.

Instead of dealing with expensive and complicated bar code label design programs, B-Coder lets you insert perfect bar codes into the applications you already own and use every day. It's the perfect bar code graphics tool for use with Word, PageMaker, InDesign, Quark Express, Photoshop, Paintshop Pro, etc. B-Coder Pro also supports full automation of bar code production on labels and documents in Microsoft Word.

B-Coder is Extremely Easy to Use

Just enter a bar code message, click your mouse, and your bar codes are instantly displayed on screen ready for pasting into other programs. Or you can save your bar codes to disk in any major graphic file format (WMF, EPS, TIF, GIF, JPG, etc.). Add perfect bar code images to labels, documents, forms, packing slips, book covers, coupons, envelopes, package designs, etc.

"With a click, the bar code is automatically created. A tremendous amount of flexibility is provided from dot gain/reduction to bar dimensions and orientation. Any check digits or security features are automatically calculated and added to the bar code!"

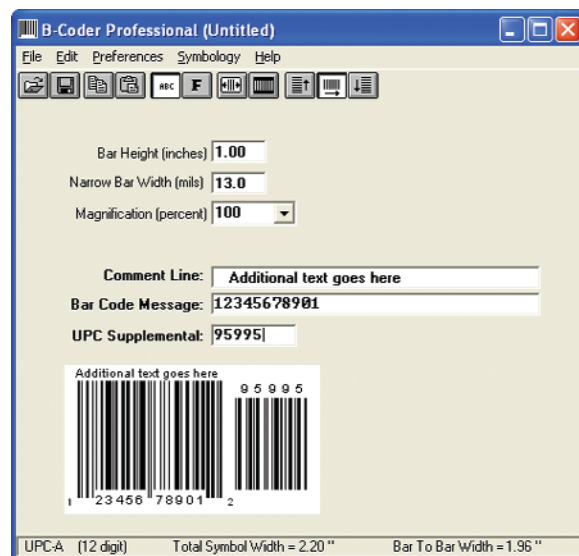
– COREL MAGAZINE

Try B-Coder Pro yourself at no risk

Download a fully functional demo of B-Coder Pro today at www.TALtech.com

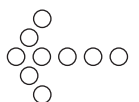
High-resolution graphic images – not a bar code font!

Unlike other bar code software products that use low quality bar code font technology, B-Coder generates high-resolution, vector based graphic images of bar codes that print perfectly on any printer. B-Coder also automatically calculates check digits and adds in start/stop codes for you. You just enter the message that you want to encode, select the size and type of bar code you want, and it does the rest. B-Coder can even warn you if you try to create a bar code that is either "out of spec" or is too small to print or read perfectly.



"B-Coder works great! It's so nice to have software this easy to use. B-Coder is absolutely excellent for creating camera-ready art. I couldn't be happier!"

– JANET FOWLER, TO MARKET, INC.



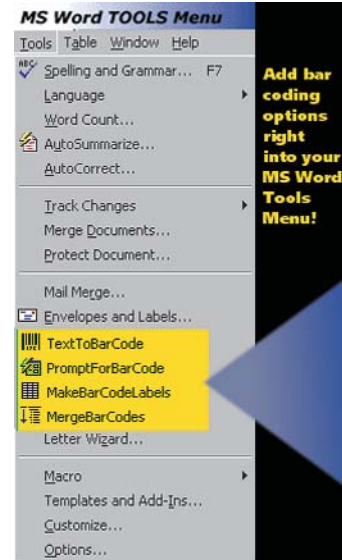
B-Coder® Pro

One Step Bar Codes in Microsoft Word

B-Coder Pro comes with several Word macros that turn Word into a full fledged bar code label program. Word already has extremely powerful labeling and merge tools. All it needs is B-Coder Pro to turn it into a fully automated bar code printing program.

The Word macros provided with B-Coder Pro add the following features to Word:

- Convert highlighted text to a bar code with the click of a button.
- Automatically generate serialized bar code labels.
- Incorporate bar codes into merge documents or labels automatically.



B-Coder Pro Fully Supports All Major Bar Code Symbologies Including:

Code 39 (Normal, Full ASCII and HIBC), Code 128, UCC/EAN 128, UPC-A, UPC-E, UPC-E1, EAN-8, EAN-13, Bookland, Interleaved 2 of 5 (ITF), MSI Plessey, Codabar, PostNET, PDF417, Aztec, Data Matrix, RSS14, and more.

B-Coder Lite

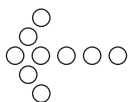
B-Coder Lite is a lower priced version of B-Coder Pro designed for desktop publishing applications. It is ideal when you only need a small quantity of the high quality bar code graphics for documents or film masters.

B-Coder Lite creates the same high-resolution bar code images as B-Coder Pro, however B-Coder Lite does NOT support automated bar code label production, incremental numbering or the advanced bar code symbologies available in B-Coder Pro. B-Coder Lite supports only: UPC-A, UPC-E, EAN-8, EAN-13, Code 39, Bookland, Interleaved 2 of 5 and PostNET bar codes.

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FREE DEMOS AVAILABLE AT WWW.TALtech.COM
DATA COLLECTION • COMMUNICATION • BAR CODE SOFTWARE SOLUTIONS

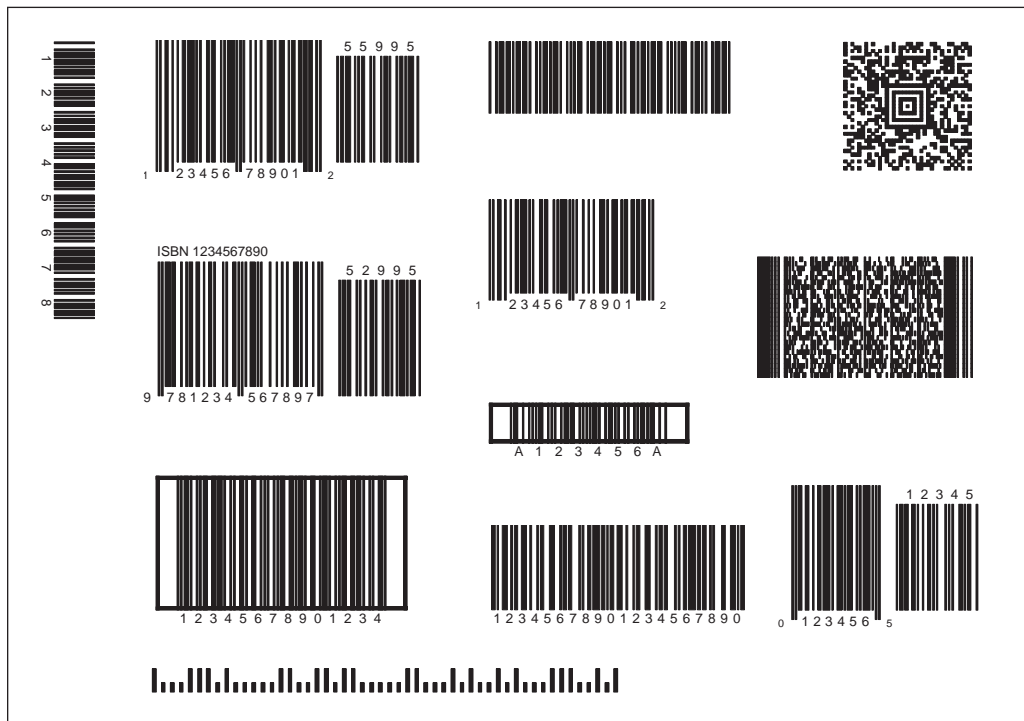


Benefits of TALtech's Bar Code Software

- Creation of high quality bar codes as graphics that will print perfectly on any printer.
- Easy automation of bar code production in Word, Access, VB and other Windows applications.
- Support for all the major bar code symbologies, Code 39, Code 128, UCC/EAN 128, UPC-A, UPC-E, EAN-8, EAN-13, Bookland, Interleaved 2 of 5 (ITF), MSI Plessey, Codabar, PostNET and more. B-Coder Pro, the DLLs and the Bar Code ActiveX PLUS also support 2-D symbologies PDF 417, Aztec, Data Matrix, RSS14 and more.
- Complete and accurate control over all bar code dimensions, including narrow bar width, bar height, narrow-to-wide ratios, bar width reduction and magnification factors.
- Bearer bars, supplemental messages, quiet zones, check digits, start and stop codes, bar code rotation and color selection.
- Full font selection for human readable text and additional comment lines above or below your bar codes.
- Free and unlimited lifetime technical support by phone, email and fax.

B-Coder and the ActiveX PLUS version create bar codes in most graphic file formats including WMF, EPS, TIF, GIF, JPG, PNG, BMP and more.

Sample Bar Codes



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